

SFSA Board Meeting Notes

March 19, 2023 @7:00 via Google Meet

Video call link: https://meet.google.com/vam-ybmt-rvs Or dial: (US) +1 385-393-4331 PIN: 607 748 030#

Attendance:

Board Member	Present at Meeting	Additional Attendees	Present at Meeting
Craig Ibella, President	N		
Justin Jackson, Vice President	Y		
Steve Dobis, Treasurer	Y		
Allison Freeman, Secretary	Y		
Amy Chapman, Board	Y		
Daniel Deutschendorf, Board	Y		
Vanessa Dobis, Board	Y		
DJ DiMarco, Board	Y		
Tyler St. John, Board	Y		
Serena Tooker, Board	N		
Stan Shivell, Board	Y		

Approve Previous Meeting Minutes - Approved

February 2023 SFSA Board Meeting Notes

Link to meeting notes on SFSA web site: 2022 SFSA Meeting Notes

President

- Recruiting for open board seat
 - Ideally someone with younger children that can also potentially coordinate U8
 -diversity on the board
 - o Email communication next



- In House coordinator assignments Allison to mock up email and send to Craig/Justin
 - Allison: Do we want to recruit more board members first?
 - U6, U8, U10/U12 In House Coordinator(s) needed still
- SF Parks and Rec updates
 - Owe \$15k to SF Township for lighting and turf in 2023
 - We don't have Fairview on Mondays and Fridays until April
 - Try and fix goal areas on game field at Fairview
 - SF Athletic Association updates
 - Asking for board meeting information and financials

Vice President

- Strategic priorities and 2023 goals
 - o Priorities:
 - Community outreach
 - Operations
 - Gameday experience
 - Growth
 - Formalized calendar for duties and deadlines
 - Add agenda items around Goals to each meeting
- Volunteer roles
 - Need more volunteers and more cash flow, but primary purpose is to gather a list of potential volunteers so that board members are not as stretched
 - Coaching (Head, Assistant)
 - Field lining (time commitment?)
 - Coordinator and support roles
 - Working community day booth
 - Board members
 - Referees in the Family
 - Prior to fall registration, communicate that we are implementing a volunteer fee (\$50/family) and what roles are included
- Additional permanent U8 goals at Preservation

Secretary

- Progress on Contact Us form (Tyler)
 - o Will send out draft before next meeting Upgrade to business account?
 - Will need to move email addresses
- Update roles on the web site: DRAFT <u>Board Positions Document</u>
 - o To update bylaws, need to vote on new position descriptions
 - Use a separate document on web site temporarily



Treasurer

- Account Balance
- HorizonRef check not yet cashed
 - Hopefully doesn't impact use of software for this season

Registration/Registrar

- Update on form for Free Event Registration (e.g. skills clinics, travel evaluations)
 - o DJ said pre-registration was a game changer for the skills clinic
- Prepare registration email for Fall season
 - o Registration dates month of May
 - o Volunteer fee of \$50 if someone in family does not volunteer
 - o Uniform order dates TBD
 - o Implement an "early discount" period rather than late registration period
 - Register by first date to get an early registration discount
 - After first date but before second date will be \$25 more?
 - o If someone moves into township after registration closes, what is policy?
- Update on pending Orders with an open balance (Tyler)
 - o Tyler is trying to collect payment for waitlist released kids for this season
- Decision to eliminate waitlist for U14
 - o Pay when you sign up and refund if there isn't a team.
 - o Board will eat the refund fee per kid if we have to refund
 - o Waitlist is not working from a payment collection perspective

Crickets Coordinator

• 5 boys teams, 4 girls teams, teams communicated in past week

In House Coordinators

- Coach updates for U10 boys
- Non-U6 in house teams to be communicated this upcoming week, practices to follow week of 3/27
- Practice/game time overlap between flag football and in-house soccer
 - Update: Raise this topic with Flag Football Association and Athletic Association board

Travel Coordinator

- Home and Away schedules are out
- Prepare for evaluation (May 18, 20, & 23?) and registration (usually May)
- Fairview shed waiting to hear from Parks & Ref



- Dan to put new Lock on Preservation shed, to make it easier to access
- 5x5 league update Advertise more clearly
 - o Be specific on birth years that qualify in May in order to get more interest

Travel Ref. Coordinator

- Travel refs may not get too many new refs
- Options to attract more travel refs:
 - Pay cash to refs
 - Pay refs throughout season (2-3 times instead of at season end)
 - Increase pay rates for fall season
 - Ref with Vanessa or other experienced refs
- Look into Horizon Web Ref fees
- In-house refs Vanessa to email to ask for availability
- Update: PA West ref classes.
 - o https://www.pawest-soccer.org/newrefcertssetfall22/

In-House Ref. Coordinator

- Horizon Web Ref needs to be paid in March
- Expenses for referees will likely go up this year
- No class in the Spring for referees

Members at Large

Ad for Fall registration due end of Feb (Serena) - Missed this deadline again

Magazine Issue	Deadline - Ad Artwork & Payment	Publication	Ad for SFSA Registration
Spring	Feb. 25?	March 2023	Fall Registration
Summer	May 20?	June 2023	None
Fall	Sept.16?	October 2023	Spring Registration
Winter	Dec. 16?	January 2024	None

- Training (U8 Clinics) for Spring (DJ)
 - DJ sent update 60 kids showed up
 - Open up the next skills clinic to U10
 - Leave with Just U8
 - Consider including U10 in the future



- Upload lessons from the clinic and send an email to coaches to let them know.
- o If coaches need drills, contact DJ
- Evaluations set dates in May
 - DJ to send out some date options (figure out dates with least conflicts)
 - Use new google sign up form for pre-registration
 - Communicate with parents to make sure uniforms still fit; ability to try on at evaluations
 - Make sure parents of upcoming U10 players and new travel players understand uniform policy
 - Virtual meeting prior to explain Travel vs. In House programs, especially for upcoming U10 players and new travel players
- Fields (Craig, Stan)
 - What monetary commitment is required for turf? 15K
 - Early March, need to start lining fields
 - Will try to paint the corners of the field through off season to maintain measurements – coaches/volunteers to help
 - Stan and Dan to work on fields; initial painting week of March 25
- Spiritwear sale (DJ)
 - 21 Custom/clarabeausco.com Sale went well
 - Thoughts about giving the coaches shirts?
 - Hat sale with Fanatic Impressions
 - Press Express bus from Baldwin hold off till Fall
 - Will come to us to screen print
 - Might be expensive
- Magnets (DJ) 80 remaining
 - Will sell at U8 clinics
 - Should plan to sell at In House games
 - Can offer to Travel teams where we have representation?

• In House Pictures - discuss in March

- Need coordinator
- Future discussion of photo schedule and how to make this more successful over summer
- Professional team photos for Travel?
- Are there only pictures in Fall? Do we want to offer pictures in Spring? Just for Travel?
- Uniform updates (Amy)
 - Should have Uniforms in the next 1 or 2 days and will have travel coaches pick up

Pa West



- o Adding assistant coaches who have clearances
- Roles and Responsibilities of SFSA Board

General Discussion
Motion to Adjourn
Next meeting: